

MGAs That Champion Innovation and Talent Development Poised to Win

Survey findings from Corin Underwriting reveal that brokers are increasingly drawn to MGAs with a strong commitment to innovation, community engagement, and talent development. The survey found that 70% of brokers consider an MGA's culture of innovation and community support either "extremely appealing" (28%) or "very appealing" (42%) when choosing partners.

Additionally, 68% of brokers agree that providing career opportunities for young insurance professionals not only attracts top talent but also drives better broker support, a key differentiator in a competitive marketplace.

Corin Underwriting has placed these values at the heart of its operations. By fostering a culture of innovation, diversity, and professional growth, Corin is not only addressing the immediate needs of brokers but is also positioning itself as a magnet for emerging insurance talent.

Andy Hurrell, Founder of Corin, commented:

"In today's insurance market, a forward-thinking culture is not optional - it's essential. At Corin, we combine innovative approaches with community-focused initiatives and create real opportunities for young professionals to grow within the MGA sector. This focus has helped us attract top talent, enabling us to provide exceptional support to brokers who rely on our expertise and service."

"As the war for talent intensifies, MGAs with strong cultures will stand out. By embracing innovation and supporting the next generation of insurance professionals, Corin is shaping the future of the industry while reinforcing our value to broker partners."

Corin's commitment to fostering talent and maintaining a vibrant, innovative workplace aligns with brokers' expectations and underscores the evolving role of MGAs.

This commitment is exemplified through Corin's Next-Gen initiative, which extends beyond underwriting. The initiative reflects a broad commitment to sustainability, wellbeing, and culture. From reducing single-use plastic through Operation Bottle and supporting mental health with in-house First Aiders and charity partnerships, to celebrating team milestones and driving thought leadership at events like BIBA 2025, Corin is investing in people and purpose beyond underwriting.

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